



Dear Sir/Madam

The Just 4 Kids Motor Trail "The Cape York Adventure" is being held in Northern Queensland during 20-31 August 2010. This Motor Trail is not just another charity car rally; it is designed around safety and good fun in a family-friendly environment as the event simultaneously raises funds for the Pacific Rim Children's Charity and disseminates funds to the children of the regions visited. A convoy of mostly themed vehicles will spend 12 days travelling from Cardwell to Cooktown, visiting rural areas and small towns as it makes its way along a route that.

Due to the adventurous nature of the event, a number of support vehicles and support persons are needed so that assistance and advice can be provided to those who will be travelling offroad. P7 Offroad again has this role for the 2010 Motor Trail, but it is not a cheap activity to be a part of; there are no free rides on the Just 4 Kids Motor Trail, and so we are seeking to raise funds to help us get there. Donations are certainly welcome, but there is also the possibility of exposure for supporters and sponsors, via our website and the option of signage displays on our vehicle, as well as mention in Just4Kids Newsletters and the like. Did you see the half hour documentary of the 2008 Motor Trail produced by and aired on WIN TV?

If you would like more information on the Pacific Rim Children's Charity and the Just 4 Kids Motor Trail, have a look at their website: www.just4kidsmotortrail.com.au

Who are we?

As a family with two young children, the welfare and well-being of our next generation is important to us. With an interest in both the outdoors and education, we incorporate minimising impact and caring for the environment within training in safe and effective and sustainable offroad driving and vehicle recovery skills. P7 Offroad Pty Ltd is an offroad driver training business, including 4-wheel-drive and all-wheel-drive driver training over various terrains, as well as more specialist services such as trip planning and tips for when towing. We have a regular client base stretching from Bundaberg Region to the South East Corner of Queensland, and also gain clients who are seeking some 4-wheel-drive training whilst travelling from further afield, originating from areas such as Coffs Harbour and even Melbourne.

What will we be doing?

We will be offering technical support to the organizers in terms of safe driving skills, offroad driver training where necessary, and acting as a **support** and **recovery** vehicle for organisers and competitors.

As we did in 2008 and 2009, we'll keep you up to date with our progress (where possible) with updates on our website: www.P7OFFROAD.com.au

How can you help?

A donation of funds will assist us to provide valuable technical support to ensure a safe and enjoyable Motor Trail for the competitors, and can be acknowledged on our website. We will happily accept and receipt cash, cheque, direct deposit and even credit card.

Our account is:

P7Offroad Pty Ltd BSB 014-699 A/c 4956 13801 (please ref "j4k")

Our postal address is:

P7Offroad Accredited Driver Training
PO Box 3344
Hervey Bay QLD 4655

A donation of goods or services to assist us with our preparation for the trip will also be acknowledged on our website.

A donation of goods and services for raffle or auction can go towards our participation costs, or if you prefer you can contact the charity itself to support them directly.

Major contributors and sponsors will be able to feature their logo on our vehicle as well as on our website, gaining exposure amongst the "Motor Trailers" who come from far and wide, all along the route from Hervey Bay to Cardwell to the Tip to Cooktown and back to Hervey Bay, and with all those who monitor our progress from various locations via the internet. Sponsorship of web pages of our daily trip reports is also available.

Our Website received over 75 000 hits in the month of the 2008 motor trail.



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